

# Tamper Proof Your Packages

Your Needs...Our Solutions

 **BETTER PACKAGES<sup>®</sup>, Inc.**

## Problem: Your packages arrive at your customers' home; items are missing.

On-line shopping often means shipping cartons directly to customer homes. Research shows that cartons sealed with plastic tape can be easily opened and resealed, leaving little evidence that boxes were opened. Unless the shipper takes measures to reduce temptation, cartons are at risk for pilferage.

## Solution: Switch from plastic tape to water-activated tape (WAT).

Unlike plastic tape, WAT literally bonds to a cardboard carton. This produces a sturdy, secure seal that's tamper-evident. If someone tries to get inside a carton that is sealed with WAT, it's totally apparent. Thus, temptation is reduced and theft is averted.

### Plastic Tape VS. Paper Tape



Plastic Tape versus Paper Tape...

Plastic Tape is not tamper-proof or tamper-evident; cartons are at risk for pilferage

## Why Better Packages?

To use WAT, you need a water-activated tape dispenser. To maximize productivity and cost-effectiveness, you want to choose the right dispenser and manufacturer. Better Packages dispensers are quite simply, the best dispensers on the market.

## Better Packages Dispensers Are...

<b>Simple to Operate</b>	Our elegant design makes them easy to use from the moment they come out of the carton. Employees can get right to work.
<b>Safe</b>	<b>All</b> Better Pack electronic machines are built to meet or exceed UL, CE and CSA regulatory requirements for electronic and operator safety. <b>No other dispenser manufacturer can make this claim.</b>
<b>Reliable</b>	Better Packages dispensers are extensively tested and proven. They: <ul style="list-style-type: none"><li>• Are made to the highest specifications-- from steel frame construction to low voltage heaters.</li><li>• Last an average of 16 years.</li></ul>
<b>Backed by a Company in Business for Almost 95 Years</b>	Throughout our long history, Better Packages has focused only on supporting the water-activated tape market. The result? We are the #1 manufacturer of water-activated tape dispensers in the world.
<b>Supported by an International Network of Distributors</b>	Our Better Packages' global network of Authorized Distributors provides the most comprehensive service and support in the industry, using 100% Better Packages parts.

## Ongoing Support

**We've been here for almost 95 years...  
and we'll be here to support you and your business  
today and tomorrow.**

To learn how our products and packaging solutions can best fit your needs, call Better Packages' Customer Service Department at 800.237.9151 (U.S) or 203.926.3722. Visit us at [www.BetterPackages.com](http://www.BetterPackages.com)