

**Problem: Your Company's image is important and your cartons must arrive at your customers' doorstep looking professional.**

You invest lots of time and money creating quality products. When shipping, you want your products to arrive at your customers' intact and in a carton that reflects well on your business. Multiple strips of plastic tape on your carton not only look sloppy but may reduce your product and company image.

**Solution: Switch from plastic tape to water-activated tape (WAT).**

One strip of WAT is all that's needed to protect & secure your cartons and its valuables. One strip creates a professional appearance and represents a positive company image. To further enhance and personalize your cartons, consider printed tape. Add a custom message or corporate logo!

**Plastic Tape VS. Paper Tape**



**Plastic Tape is neither attractive nor strong; your products & image may be at risk.**

**Why Better Packages?**

To use WAT, you need a water-activated tape dispenser. To maximize productivity and cost-effectiveness, you need to choose the right dispenser and manufacturer. Better Packages dispensers are quite simply, the best dispensers on the market.

**Better Packages Dispensers Are...**

<b>Simple to Operate</b>	Our elegant design makes them easy to use from the moment they come out of the carton. Employees can get right to work.
<b>Safe</b>	All Better Pack electronic machines are built to meet or exceed UL, CE and CSA regulatory requirements for electronic and operator safety. <b><i>No other dispenser manufacturer can make this claim.</i></b>
<b>Reliable</b>	Better Packages dispensers are extensively tested and proven. They: <ul style="list-style-type: none"><li>• Are made to the highest specifications-- from steel frame construction to low voltage heaters.</li><li>• Last an average of 16 years.</li></ul>
<b>Backed by a Company in Business for Almost 95 Years</b>	Throughout our long history, Better Packages has focused only on supporting the water-activated tape market. The result? We are the #1 manufacturer of water-activated tape dispensers in the world.
<b>Supported by an International Network of Distributors</b>	Our Better Packages' global network of Authorized Distributors provides the most comprehensive service and support in the industry, using 100% Better Packages parts.

**Ongoing Support**

**We've been here for almost 95 years...  
and we'll be here to support you and your business  
today and tomorrow.**