

**Manual vs. Electric, Electric vs. Manual...
Which Type of Water-Activated Tape Dispenser Should You Buy?
Your Needs...Our Solutions**



PROBLEM: You're not sure if your Company should purchase an electric or a manual water-activated tape dispenser?

You may be considering switching from plastic tape to water-activated tape. Or, perhaps your current water-activated tape dispenser is not keeping up with your increased carton sealing volume. Whatever the crossroad, you've reached a decision point: Should you buy a manual or an electric water-activated tape dispenser?

SOLUTION: Answer the following questions about your current and projected carton sealing patterns and volume...your responses will help define your choice.

- 1) Do you seal more than 25 cartons per day or expect to in the next 5 years?
- 2) Are your cartons longer than 45 inches?
- 3) Do you seal cartons of several different sizes?

If you answered "yes" to one or more of these questions, you should strongly consider purchasing an electric water-activated tape dispenser.

(Note: These are guidelines to help you make the right carton sealing decision. For further guidance, call your local Authorized Better Packages Distributor or Better Packages Customer Service Department.)



Why Better Packages?

To use WAT, you need a water-activated tape dispenser. To maximize productivity and cost-effectiveness, you need to choose the right dispenser and manufacturer. Better Packages dispensers are quite simply, the best dispensers on the market.

Better Packages Dispensers Are...

Safe	All Better Pack electric tape dispensers are built to meet or exceed UL, CE and CSA regulatory requirements for electronic and operator safety. No other dispenser manufacturer can make this claim.
Reliable	Better Packages dispensers are extensively tested and proven. They: <ul style="list-style-type: none"> • Are made to the highest specifications-- from steel frame construction to low voltage heaters. • Last an average of 16 years.
Backed by a Company in Business for Almost 95 Years	Throughout our long history, Better Packages has focused only on supporting the water-activated tape market. The result? We are the #1 manufacturer of water-activated tape dispensers in the world.
Supported by an International Network of Distributors	Our Better Packages' global network of Authorized Distributors provides the most comprehensive service and support in the industry, using 100% Better Packages parts.

Ongoing Support

**We've been here for almost 95 years...
and we'll be here to support you and your business today and tomorrow.**