



Since 1917, Better Packages' exceptional products and service have made us the world's leading manufacturer of water-activated tape (WAT) dispensers and carton-sealing systems. With millions of WAT dispensers and carton sealers sold and expertly serviced by a global certified distributor network, the Better Packages name has become synonymous with unmatched innovation, design, quality and reliability.

Simple

Better Packages products provide simple, straightforward solutions for packaging applications across a multitude of industries. The FBI, Frito Lay, Tiffany & Co., Microsoft, Danbury Mint, Unilever, Eli Lilly and L.L. Bean, are among the many companies and government agencies that rely on Better Packages' quality. With these and many other organizations using our machines to seal millions of cartons, holding hundreds of millions of dollars in goods and priceless documents, Better Packages helps drive your business and the businesses of the world.



Safe

Manufactured in Shelton, CT, our Better Pack® dispensers incorporate safety features you won't find in any other manual or electronic dispenser. Our electronic models are built to meet or exceed UL, CE and CSA regulatory requirements for electronic and operational safety. Steel side frames, thermal cutoffs and low voltage heaters are just a few of the features you can count on to ensure your packaging professionals are protected.

Secure

As package tampering and theft increase, so too do the packaging security demands of today's businesses, government agencies and consumers. Are your packages likely targets? One of the easiest, most cost-effective ways to increase package security is to use a tamper-evident seal. Water-activated tape is one of the best sealing methods for doing just that. Many of our products are naturally suited to improve the security and safety of packages and their contents, ultimately reducing shipper liabilities and protecting your bottom line.

Since 1917

Better Packages is not just a name—it's what we're all about. For nearly 90 years, packaging professionals around the world have made us their first choice for simple, safe, secure packaging solutions. Quite simply, it's about Better Packages.

What you'll find at www.BetterPackages.com

Your local Authorized Better Packages distributor

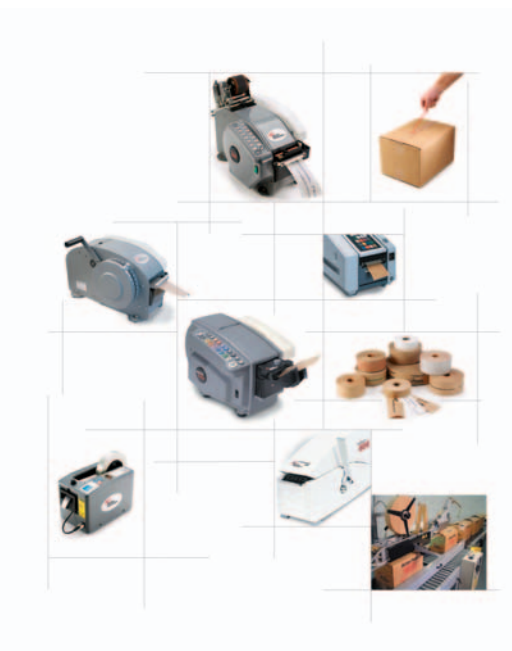
Online product warranty registration

Educational info on carton sealing methods

Complete product specifications

Critical Package Security PowerShow

And more...



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Simple, Safe, Secure... Since 1917



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Electronic Water-Activated Tape Dispensers

Better Pack® 555e Series

Micro-processor controlled and fully programmable, the Better Pack 555e Series offers the most options and highest level of automation available from all Better Pack dispensers. The optional Automatic Measuring Device (AMD) and foot pedal reduce material waste and improve worker efficiency, especially when sealing random sized cartons in fast paced, high volume packaging operations. The 1,000 foot roll tape capacity means fewer changeovers, less downtime, greater productivity. UL Listed, meets or exceeds CE and CSA standards for operator and electrical safety.

555e Series E-Z - This versatile dispenser works exclusively with BP E-Z Pull Tab Tape to offer a safe and secure method of opening a carton without the need for a box cutter or sharp object.

Accessories: Tape Aerial (shown here with dispenser), AMD, Foot Pedal, CodeTaper



Better Pack® 500

With fast tape output of 45 inches per second and a smooth-touch tactile keypad with 14 preset lengths, the Better Pack 500 delivers reliable, robust performance wherever speed and simplicity are needed. 2X and random length keys provide additional one-touch dispensing for tape lengths up to 120 inches. Built with the same safety and performance features of the more advanced 555e series, the 500 is a simple, straightforward machine and meets or exceeds UL, CE and CSA standards for operator and electrical safety.

Accessories: Tape Aerial, CodeTaper (shown here with dispenser)



Better Pack® 754 and 755 (Shown)

These rugged workhorses excel in demanding work environments. A 4 inch wide tape capacity provides a strong, secure seal—paramount for packages containing heavy, bulky or freight-bound items. The 755's smooth-touch control panel has 20 preset lengths, plus a random button for continuous, uninterrupted dispensing. The 754's three-position, programmable selector allows the flexibility to choose manual, auto-repeat or traditional 1-2-2 (H pattern) dispensing functions. Meets or exceeds CE standards for operator and electrical safety. Accessories: CodeTaper



Manual Water-Activated Tape Dispensers

Better Pack® 333 Plus Series

333 Plus - With over one million sold, the world's #1 selling water-activated tape dispenser offers durable steel frame construction, superior mechanics and simple operation—perfect in shipping areas with no electricity handling light to medium volumes. Dispenses up to 30 inches of tape in one stroke, more with multiple strokes. Accessories: CodeTaper, Tape Aerial, Top Heater

333 E-Z - This rugged, manual dispenser works exclusively with BP E-Z Pull Tab Tape to offer a unique, safe and secure method of opening a carton without the need for a box cutter or sharp object. Accessories: CodeTaper, Tape Aerial, Top Heater

333 S - Custom designed with functionality in mind, this stainless steel "wash-down" model is well suited for use in food and meat processing facilities where bacteria must be minimized and in environments with high humidity or moisture.



Manual Water-Activated Tape Dispensers (cont'd.)

TapeShooter® 150

All-steel construction, 4 inch width tape capacity and easy portability make the 150 the heaviest duty, continuous use, manual tape dispenser available anywhere. Smooth gearing allows for dispensing lengths up to 39 inches in a single stroke. Accessories: Top Heater

Accessories and Options

AMD - Ultrasonic Automatic Measuring Device (AMD) automatically dispenses the perfect length of tape to reduce material waste and, as tests prove, increase productivity by 22% when compared to the standard hand gun application of pressure-sensitive tape. Ideal for measuring random sized cartons quickly and efficiently. Shown at right with Better Pack 555eSA.

CodeTaper® - Allows printing directly on the tape as it is dispensed for added security with printed codes, logos and dates using standard or special inks.

Tape Aerial - Delivers and holds tape in an upright position for easy access and increased efficiency. Especially useful for long tape lengths of 36 inches or more.

Top Heater - Further enhances the performance of water-activated tape. Included with electronic dispensers; optional with manual dispensers.

Foot Pedal - Automatically dispenses tape with a touch of the foot for hands-free operation and higher productivity. Available in single and double pedal models.

Water-Activated Tape

BetterSeal Secure® Tape

Water-activated tape provides a seal superior to other methods whenever tamper-evidence, strength, security and professional image are vital. BetterSeal Secure Tape is designed to maximize the performance of Better Pack dispensers, Sealmaster case sealers, and all brands of water-activated tape dispensers. Available in multiple widths, lengths and styles including reinforced, non-reinforced, Kraft, white, gummed-side in and gummed-side out and hard to find 3,000 foot rolls for case sealer applications. Use the CodeTaper accessory to print directly on BetterSeal Secure Tape as it is dispensed, or order the tape with a custom, preprinted message or logo.



BP E-Z Pull Tab® Tape

This patented tape provides all the benefits of WAT (strength, tamper-evidence, professional appearance), plus, it opens quickly and easily without a box cutter or knife. Just grip and pull the BP E-Z Pull Tab and zip... the box is open, eliminating injuries and damaged goods. Protect your customers, workers, products, image and your bottom line. Designed to function exclusively with Better Pack 555e Series and 333 Plus E-Z models. BP E-Z Pull Tab Tape is currently offered in non-reinforced Kraft water-activated tape.



Semi-Automatic, Uniform Water-Activated Case Sealers

BP Sealmaster® 3000 CS and 3000 AFF

Our in-line, semi-automatic case sealers are easy to operate and deliver the secure seal available with WAT. The Sealmaster 3000 CS and AFF models maximize productivity with top and bottom carton sealing and strong side belts that convey 15 cartons per minute. The AFF features an automatic flap folder, eliminating the manual carton fold and feed method to further reduce labor and process time. The Sealmaster 3000 CS is also available with the BP E-Z Pull Tab System option.



Specialty Dispensers and Moisteners

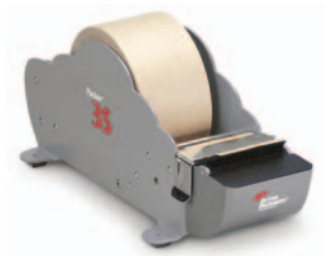
TapeShooter® 404

Lever operated and rugged, this water-activated tape dispenser features modern, sleek styling and is ideal for retail packaging and wrapping, small mail rooms and food service environments including delis, pizza restaurants and gourmet food boutiques. Compatible with BetterSeal Secure Tape, which is available in white for food service applications.



Packer® 3S

Our simple, steel frame pull-and-tear dispenser for non-reinforced WAT is easy to operate and features a unique subway feed for uniform tension and consistent moistening.



BP-6

Shipping and production areas, offices and mail rooms will appreciate the convenient and easy-to-use BP-6 label moistener for gummed labels up to 6 inches wide.



Pressure-Sensitive Tape Dispensers

Better Pack® PS2A

Our electronic pressure-sensitive tape dispenser is perfect for use in sub-assembly areas and for small package fastening. A special adjustable core allows for 1 inch and 3 inch tape core sizes and can dispense up to 999mm lengths of various pressure-sensitive tapes, including masking and strapping tapes. User friendly with a color-coded, smooth-touch keypad and a three-digit LED display for simple dispensing.

