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Please contact Cathy Kurzbacher at 203.926.3721 with any questions regarding this release.

Creator of Famous Zippy the Pinhead Comic Strip Visits Better Packages, Inc.

Shelton, CT, December 2007 Bill Griffith, renowned creator of underground comic “Zippy the Pinhead” paid a recent visit to Better Packages headquarters in Shelton, Connecticut. The resulting comic strip entitled “Sealing Unlimited” has already appeared in at least one local newspaper, The Hartford Courant. Zippy the Pinhead also appears in 150 other daily papers across the country, including the Boston Globe and Washington Post.

“Sealing Unlimited” features Zippy escaping from the unpredictable, modern-day world to find comfort and security with Better Packages’ dependable products. Better Packages has been setting industry standards for more than 90 years with its high-quality, sturdily built dispensers and carton sealing systems for gummed, water-activated tape. The company’s Better Pack® brand of dispensers have been helping government agencies and businesses in many industries, including pharmaceutical, catalog, internet retail, printing, publishing and electronics, create safe and secure packages since 1917. In addition, environmentally conscious companies depend upon the BetterSeal Secure brand of water-activated tape to reduce material waste and increase use of recyclable material without compromising the safety, security or strength of their cartons.

Visit www.BetterPackages.com to see Zippy the Pinhead in “Sealing Unlimited” and to learn more about the reliable products that have made Better Packages one of the most respected names among the global packaging community.

About Better Packages

Better Packages was founded in 1917 and has been headquartered in Shelton, Connecticut, since 1924. Better Packages is the world’s leading manufacturer of water-activated tape dispensers used for carton sealing. Its products, including tape dispensers, case sealers, water-activated tape and many accessories, are sold and serviced in the United States, Canada and Mexico and in 20 countries worldwide by a network of authorized distribution partners. The company’s systems are used whenever security, strength, efficiency, productivity, sustainability and a professional image are absolute musts. For more information, please visit www.BetterPackages.com.

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