

Innovators Since 1917

For 90 years, **Better Packages** has set industry standards with its durable Better Pack® brand of water-activated tape (WAT) dispensers and carton sealing systems. Millions of our products are used around the world by industries such as manufacturing, fulfillment, printing and publishing, internet retail, contract packaging, foods, and pharmaceuticals.

Changing the Way You Think About Secondary Packaging

Better Packages' mission is to be recognized as a trusted leader and educator within the global packaging community by providing carton sealing solutions that are simple, safe, secure, and sustainable. Our goal is to provide you with the information you need to make educated decisions about your secondary packaging needs.

Sustainable Solutions That Make Sense

More environmentally conscious shippers are realizing that WAT can play a valuable role in their efforts toward improving the sustainability of their packaging. Plus, not only do durable Better Pack dispensers help to eliminate material waste by dispensing the exact amount of tape needed, they can also help improve productivity.

Our global network of authorized distributors offers hands-on sales and support to help each customer find the appropriate packaging solutions for their carton sealing needs. Visit us at Pack Expo to see the latest innovations in Better Pack dispensers and case sealers.

BETTER PACKAGES, INC.

255 CANAL STREET
SHELTON, CT 06484

TOLL-FREE 800-237-9151 FAX 203-926-3705

E-MAIL info@betterpackages.com

WEB www.betterpackages.com

key personnel

PHILIP WHITE PRESIDENT AND CEO

RICHARD GIANNINO CFO

JEFFREY DEACON VP, SALES AND MARKETING

AL CROWE DIRECTOR OF ENGINEERING

CATHY KURZBACHER MGR., MKTG. AND COMM.

THINK GREEN

Think Better Packages... *Naturally*

Looking for ways to become more earth friendly and "green up" your secondary packaging processes? BetterSeal Secure biodegradable paper tape and Better Pack durable dispensers can help your company:

- **Use Recyclable packaging materials**
Most BetterSeal Secure Tapes are completely biodegradable, recyclable and repulpable.
- **Reduce material waste**
Less BetterSeal Secure Tape is needed for a stronger, more secure seal.
- **Remove unnecessary packaging**
BetterSeal Secure Tape forms a permanent, sturdy bond, meaning smaller boxes, less filler material.
- **Reduce landfill deposits**
Over a period of 16 years, one Better Pack dispenser can prevent as many as 64 tape guns from going into landfills.



Download a free brochure
"How Better Packages Products Impact Sustainability."

Go to www.betterpackages.com
and click on Sustainability.



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Simple. Safe. Secure. Since 1917

www.betterpackages.com
(800) 237-9151 • (203) 926-3722
info@betterpackages.com

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